



Calling All Country Singers in London and Surrounding Area: The Search is ON!

LONDON, ON (May 29, 2018) – Habitat for Humanity Heartland Ontario has issued an official Call for Entries for vocalists who are proficient in singing country music. As part of the upcoming ***Party for Humanity***, Habitat Heartland would like to show off some talented local country singers to perform live at the London Music Hall on September 27, 2018.

By sharing the event on Facebook from @HabitatHeartlandOntario by June 13/18, the public could win 4 tickets to see Shania Twain's *NOW* tour at Budweiser Gardens on July 3/18.

- Ten finalists will be selected to perform at the event.
- One winner will be selected by a panel of five celebrity judges to take home the Grand Prize that night.
- Three runners-up will also receive prizes.
- In lieu of tickets, the public will purchase building supplies for an upcoming Habitat for Humanity home

ONLINE REGISTRATION FOR SINGERS – May 30 10:00AM through July 3 at 10:00AM

In order to enter, local vocalists are asked to fill out the official entry form located at www.habitat4home.ca. All fields must be filled out in order to enter. By submitting this form, entrants agree to the conditions listed there. Participants must be 19 years of age or older.

The timing of the contest is as follows:

- **FIRST ROUND** - A display web page of vocalists entering online will go live starting Wednesday, May 30, 2018. These entrants will be vetted by Habitat Heartland staff for suitable content, then posted to the site. There will be a voting feature on the display page, and the community is encouraged to vote for their favorite candidates. The community vote tallies will be utilized, in concert with the Celebrity Judges' votes, to select a field of Finalists who will be identified and notified by Aug 8 by email. All other contestants will be notified at that time as well.

IMPORTANT - Entrants may list only one YouTube video and to qualify it must show the contestant singing a country song using available karaoke tracks. Of course, the community and judges may choose to take into consideration any other videos or sound files currently on the web (i.e. other YouTube videos, contestant's website if one exists, contestant's Facebook page, etc.), however the key starting point will be the YouTube video URL submitted by the contestant.

- **SECOND ROUND** – Ten finalists will be invited to sing live on September 27, 2018 for our panel of judges. The event will start at 7:00 pm. This ticketed event will be open to the general public. Contestants will be accompanied by the karaoke tracks they have provided. Judges will attend personally. The final Winner and Runners-up will be selected at this time by the judges based on solo skills, audience engagement, general demeanor, and overall grasp of the country idiom.

OFFICIAL JUDGES

The 5 official judges for this contest will be led by Peter Brennan - President, Jeans 'n Classics Inc. www.jeansnclassics.com

Tickets for the event are \$25 for general admission or \$50 for VIP tickets that include a VIP reception and a priority next-to-the-stage area the night of the concert. In lieu of tickets, the public will purchase building supplies for an upcoming Habitat home from the assigned website. To purchase supplies or submit a video visit: www.habitat4home.ca on May 30.

###

CONTACT:

Sharon Brennan
 General Manager, Community Partnerships
 Habitat for Humanity Heartland Ontario
 Phone (519) 455-6623 ext. 231
sbrennan@habitat4home.ca

Mission of Habitat for Humanity – Heartland Ontario

To mobilize volunteers and partners in providing opportunities for families to achieve affordable and sustainable homeownership as a means of breaking the cycle of poverty, and strengthening communities.



PARTY
for humanity

Habitat for Humanity
 Heartland Ontario

9.27.18
 7pm
 london music hall
 185 queens ave

Calling all Country Singers!
 Submit your YouTube video by July 3/18
 for a chance to compete **LIVE!**

visit habitat4home.ca **CORUS.**  