



We build strength, stability and self-reliance.

## Habitat for Humanity Heartland Ontario hosts Party for Humanity

LONDON, ON (September 10, 2018) – Habitat for Humanity Heartland Ontario presents **Finch Auto Group Party for Humanity**. Ten finalists, selected from among local contestants will perform live at the London Music Hall on September 27, 2018. Funds raised at this event will help Habitat Heartland build homes for local families on Forbes Street in London.

One winner will be selected by a panel of five celebrity judges to take home the Grand Prize that night. (Transportation provided by [VIA Rail](#), dinner and a show at [Hugh's Room Live](#) in Toronto, and a night at [The Beverley Hotel](#)). Three runners-up will also receive prizes. In lieu of tickets, the public may purchase building supplies for an upcoming Habitat for Humanity home through the event website.

Ten finalists will be invited to sing live on September 27, 2018 for our panel of judges. The event will start at 7:00 pm. This ticketed event will be open to the general public. Judges will attend personally. The final Winner and Runners-up will be selected at this time by the judges based on solo skills, audience engagement, general demeanor, and overall grasp of the country idiom.

The evening will also include a Silent Auction featuring upcycled items created by local artisans showcasing new uses for products from the Habitat for Humanity [ReStores](#).

**OFFICIAL JUDGES** The 5 official judges for this contest will be led by Peter Brennan - President, Jeans 'n Classics Inc. <http://www.jeansnclassics.com>. The other judges include: Title sponsor, Ryan Finch, President, [Finch Auto Group](#), Brian Elliot, CEO, [Habitat for Humanity Heartland Ontario](#), Kent Guy, Director of Promotions and New Media, [Corus Entertainment](#), and Jodey, [future Habitat homeowner](#). Tickets for the event are \$25 for general admission (*VIP tickets that include a VIP reception and a priority next-to-the-stage area the night of the concert*). In lieu of tickets, the public may purchase building supplies for an upcoming Habitat home from the assigned website. To purchase tickets visit: [www.habitat4home.ca](http://www.habitat4home.ca)

Who: Habitat for Humanity Heartland Ontario  
What: Party for Humanity  
Where: London Music Hall  
When: September 27, 2018 at 7:00pm  
How: [www.habitat4home.ca](http://www.habitat4home.ca)

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**CONTACT:**

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**Mission of Habitat for Humanity – Heartland Ontario**

To mobilize volunteers and partners in providing opportunities for families to achieve affordable and sustainable homeownership as a means of breaking the cycle of poverty, and strengthening communities.

Featuring live performances by Country Music contestants competing in front of our celebrity judges.

To vote for your favourite singer, visit [habitat4home.ca](http://habitat4home.ca)!

Habitat for Humanity®  
Heartland Ontario  
presents *finch* AUTO GROUP

**PARTY**  
for humanity

**9.27.18**  
7pm  
london music hall  
185 queens ave  
tickets \$25 general/ \$50 VIP **SOLD OUT**  
or buy building supplies for a local Habitat family  
[habitat4home.ca](http://habitat4home.ca) for details

