



We build strength, stability and self-reliance.

## Finch Auto Group Party for Humanity is Back!

September 10, 2019 – London, ON – Habitat for Humanity Heartland Ontario presents **Finch Auto Group Party for Humanity: Classic Rock Edition – the party of the season!** Just by partying with Habitat you can build strength, stability and self-reliance for local families. Funds raised at this event will help Habitat Heartland build a home for Lindsie and her family on Forbes Street in London.

Party for Humanity, now in its second year brings local vocalists together in front of a live audience to perform for a panel of celebrity judges. Eight finalists will compete on September 26, 2019 at the London Music Hall.

One lucky finalist will be selected to take home the Grand Prize that night. (Transportation provided by [VIA Rail](#), dinner and a show at [Hugh's Room Live](#) in Toronto, and a night at [The Beverley Hotel](#)). Three runners-up and the [Lewkowitz Financial](#) People's Choice Award winner will also receive prizes. The public may purchase tickets through the event website at [www.habitat4home.ca](http://www.habitat4home.ca).

Supported by FM96 and Corus Entertainment, this promises to be another exciting evening of highly engaging performances by local artists, eager to share their love of Classic Rock and bring the audience to their feet.

The evening will also include a Silent Auction featuring upcycled items created by local artisans showcasing new uses for products from the Habitat for Humanity [ReStores](#). Guests will enjoy a flavourful assortment of finger foods by Steel Grill Catering and a cash bar.

The 5 official judges for this contest will be led by Peter Brennan - President, Jeans 'n Classics Inc. [www.jeansnclassics.com](http://www.jeansnclassics.com). The other judges include: Dan Brodbeck, Recording Engineering Professor and Coordinator of the Music Industry Arts and the Audio Post Production programs at [Fanshawe College](#), musician Jim Dunlop, CPA, CA, Business Advisor and Partner with MNP, Leslie Higgins, performer and fourth year vocal student at Western University and musician Sean Thievin, Assistant Manager, Adelaide Street ReStore. Tickets for the event are \$25 for general admission (VIP tickets that include a VIP reception, ample food, choice of beverage and priority seating with best sight lines of the stage are \$75). To purchase tickets and to view the finalists' entry videos visit: [www.habitat4home.ca](http://www.habitat4home.ca)

Who: Habitat for Humanity Heartland Ontario  
What: Finch Auto Group Party for Humanity: Classic Rock Edition  
Where: London Music Hall – 185 Queens Ave, London, ON  
When: September 26, 2019 – 6:00pm VIP, 7:00pm General Admission  
How: [www.habitat4home.ca](http://www.habitat4home.ca)

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*Lindsie with Leah, Noah and Mariah*

A promotional poster for "Party for Humanity Classic Rock Edition". The poster features a large microphone in the foreground and a crowd of people in the background. Text on the poster includes: "finch AUTO GROUP presents PARTY for humanity", "Featuring live performances by Classic Rock contestants competing in front of our celebrity judges.", "To vote for your favourite singer, visit habitat4home.ca!", "CLASSIC ROCK EDITION", "9.26.19 7pm", "london music hall", "185 queens ave", "tickets \$25 general/\$75 VIP", "\*VIP reception at 6pm", and "habitat4home.ca for tickets". Logos for Habitat for Humanity Heartland Ontario, LEWKOWITZ, and other sponsors are at the bottom.

### Mission of Habitat for Humanity – Heartland Ontario

To mobilize volunteers and partners in providing opportunities for families to achieve affordable and sustainable homeownership as a means of breaking the cycle of poverty, and strengthening communities. By mobilizing volunteers and community partners, we can build affordable housing and promote homeownership.